ORDER

Orders	Order / Rev:	104172	_	
	Alt Order #:	# W + 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	_	
	Product Desc:	State Senate 4Q12	_	
	Estimate:		- 	KSNV
•	Flight Dates:	10/01/12 - 11/04/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/10/12 / 09/05/12	Sales Office:	VEGS
	Order Type:	GENERAL	_ Sales Region:	Local
Agency	Name:	Benny for Nevada		
	Buying Contact;		- Billing Type:	Cash
	Billing Contact;		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name;	Benny for Nevada + Revised		•
	Demographic:	A25-54	- New Business Thru:	
	Product Codes:	PLC09	- Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	- Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	- Agency External ID:	

Bill	Plan

DIII Pian						Totals						
	Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		
	10/01/12	10/28/12	17	\$8,800.00	\$7,480.00	October 2012	17	\$8,800.00	\$7,480.00	0.00		
	10/29/12	11/04/12	1	\$900.00	\$765.00	November 2012	1	\$900.00	\$765.00	0.00		
						Totals	18	\$9,700.00	\$8,245,00	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 1 KSNV	10/01/1:	2 10/25/12	M-F Wheel M-F Wheel of Fo	CM ortune	7-730pm		:30	0 \$	400.003	0.00 NM	13	\$5,200.00
Week: 10/ Spot Ch 1 KSNV	Date Ra / 10/01/12	2-10/07/12 N	Weekdays -TWT lescription I-F Wheel	Spots/Week 3 Start 7-73	<u>Rate</u> \$400.00 <u>/End Time</u> 0pm	Rating 0.00	<u>Weekdays</u> -TwTh	Length	<u>Rate</u> (\$400.00)	Rtg Type 0.00 NM		
[DE 14 KSNV	<i>e MG 1.1</i> EBATES] / 10/05/12 3 for 1.1 1	-10/05/12 N	I-F Wheel	7-730	0pm		F	:30	\$400.00	0.00 NM		
5 KSNV See	Date Rai 10/08/12 e MG 1.1	1-10/14/12 M	M-WT escription I-F Wheel		\$400.00 <u>/End Time</u> Opm	0.00	Weekdays M-WTh	Length :30	Rate (\$400.00)	Rtg Type 0.00 NM		
15 KSNV	debates] 10/12/12 for 1.5 1	-10/12/12 M	l-F Wheel	7-730	Эрт		F	:30	\$400.00	0.00 NM		
8 KSNV See	Date Rai 10/15/12 e MG 1.10	-10/21/12 M		<u>Start.</u> 7-730	\$400.00 <u>/End Time</u> Opm	0.00	Weekdays MT-Th	Length :30		Rtg Type 0.00 NM		
16 KSNV		-10/ 1 7/12 M	WHEEL IN PRIM I-F Wheel	⊏j 7-730	Opm		~~W	:30	\$400.00	0.00 NM		

Print Date: 09/06/12 10:37:50 Page 2 of 2 Order / Rev: 104172 Advertiser: Benny for Nevada Alt Order #: Product Desc: State Senate 4Q12 KSNV Flight Dates: 10/01/12 - 11/04/12 Estimate: Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/01/12 10/25/12 M-F Wheel 7-730pm :30 0.00 NM \$400.003 \$5,200.00 M-F Wheel of Fortune End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 MTWT---4 \$400.00 0.00 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type :30 (\$400.00) 0.00 NM 11 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm MTWTh----See MG 1.17 [na debates] 17 KSNV 10/19/12-10/19/12 M-F Wheel 7-730pm ---- E----:30 \$400.00 0.00 NM

:30

0

\$900.003

0.00 NM

445p-515p

Spots/Week

1

(4:45 PM-5:15 PM)

Rating

0.00

0.00

0.00

0.00

0.00

Rate

\$900.00

\$900.00

\$900.00

\$900.00

\$900.00

MG for 1.11 10/22

Start Date

Week: 10/01/12

Week: 10/08/12

Week: 10/15/12

Week: 10/22/12

Week: 10/29/12

N 2 KSNV 10/01/12 11/04/12 NFL Pre-Game / FNA CM

End Date

10/07/12

10/14/12

10/21/12

10/28/12

11/04/12

NFL Pre-Game

Weekdays

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----5

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Totals 18 \$9,700.00

\$4,500.00